



Salons and Events in Berlin – until July 2020

The Arts and Nature Social Club hosts regular salons. The large salons with scientific, artistic and entrepreneurial contributions take place every two to three months.

Every Thursday ANSC members and guests meet in our club room at Hotel de Rome. The gathering involves small interventions and discussions in a relaxed atmosphere.

There are also joint dinners and film screenings as well as art tours. We also prepare artist residencies and nature excursions. More to come soon.

LARGE SALONS

Large salons take place every 2 to 3 months at the Opera Court of the Hotel Rome, Berlin (except during summer and winter breaks). They usually begin with an informal exchange between guests at 7:30 p.m. and an introduction of the program at 8:00 p.m.

The aim here is, inter alia, to discuss artistic positions on the theme of the respective salon and to promote the exchange between science, business and the arts. Musical interventions are also regularly in the spotlight. Getting to know each other and networking among members, friends and guests is also important to us.

SMALL (WEEKLY) SALONS

Our small salons take place every other Thursday (see *Times and Dates* below) between 7:00 and 9:00 p.m. The location is our own club room next to the bar at the Hotel de Rome, Berlin.*

In a few cases, these may be replaced by other activities such as joint dinners.

ONLINE FORMATS

In order to provide our members and friends with a space for mutual exchange, even during the Coronavirus crisis and despite “social distancing” measures, we are now offering online formats on important topics. For further details please refer to the overview below.

*postponed until further notice



Times and Dates:

Important Note:

Due to the pandemic, for health & safety reasons, there are currently no personal Club meetings. As soon as the security restrictions of the federal government or the city of Berlin have been lifted, we will reassess the situation and announce our next personal meetings.

Stay healthy and feel free to contact us with any questions!

February 2020

26 Feb	19:30 – open end	SALON MEANING (<i>in German</i>) – with the German pop band Frida Gold, Prof. Dr. Christian Neuhäuser (Philosophy & Business Ethics), Katja Tschakert (e-engine manufacturer Sono Motors)
27 Feb	19:00 – 21:00	Small Salon

March 2020

10 Mar		ANSC info event in Frankfurt/Main
12 Mar	20:15 – 23:00	Club dinner at FREA, Torstraße – max. 15 persons*
26 Mar	19:00 – 21:00	Small Salon*

April 2020

09 Apr	19:00 – 21:00	Small Salon*
23 Apr	19:00 – 21:00	TRANSFORMATIONAL LEADERSHIP SERIES (ONLINE-WORKSHOP): Leadership Instrument “Ethical Compass” (<i>in German</i>) with Prof. Dr. Suchanek & Lili Jassemi Schmidt-Thomé
27 Apr	19:30 – open end	SALON GROWTH (<i>in German</i>) – with Prof. Dr. Maja Göpel, Secretary General, German Advisory Council on Global Change (WBGU), Entrepreneur/business leader (tbd) and musical intervention*

No meeting on 30 April due to Berlin Gallery Weekend

*postponed until further notice



Times and Dates (*continued*):

May 2020

01 or 02 May	To be confirmed	Gallery tour*
14 May	19:00 – 21:00	Small Salon: Q&A with Nora Rosenblatt about her holistic healing institute and brand AMATRIUS® (Hamburg) with its eau de parfums, a series of active fragrances that specifically activate human fragrance receptors at the cell level, adapted to the individual emotional state. The development took place together with the world-famous perfumer Geza Schön.
28 May	19:00 – 21:00	TRANSFORMATIONAL LEADERSHIP SERIES (ONLINE-WORKSHOP): “Investing in trust in an age of exponential change” (<i>in German</i>) with Prof. Dr. Suchanek & Lili Jassemi Schmidt-Thomé

June 2020

11 Jun	19:00 – 21:00 Uhr	Small Salon: Discussion with Diane Drubay, Founder of We Are Museums, and Julia Rawlins, International Programs Lead, EIT Climate-KIC, on the joint project "How museums are taking action in the revolution against climate change" (<i>in English</i>)
25 Jun	19:00 – 21:00 Uhr	Small Salon

July 2020

03 Jul (<u>tentative</u>)	19:30 – open end	SALON HAPPINESS (<i>in English</i>) – with His Holiness Lama Choeze Kuchen Rinpoche (Himalaya), Dr. Axel Bouchon, Author, Capitalism of Happiness
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*postponed until further notice



PAST LARGE SALONS

“SALON CIRCULAR” (*in German*) – with Prof. Dr. Braungart (EPEA Institute), Hannah Helmke (RIGHT based on science) and Pianist Malakoff Kowalski

in the Opera Court of the Rocco Forte Hotel de Rome, Berlin

20 November 2019 – 19:30 (by personal invitation only)

Program description:

The topic "CIRCULAR" can be applied to almost all areas of life and offers a central perspective on complex relationships in living beings, nature and also the economy. The sequence of the seasons represents the natural life cycle. The iconography of the four seasons has always played an important role in the fine arts of Europe. Mostly designed as a four-part cycle, the sequence of spring, summer, autumn, and winter symbolized the eternal cycle of nature to which man is subjected, the evolution and decay, growth and maturation, transience and renewal. The bloodstream is the path that blood travels in the human body - and most animals. The circular economy is a model of production and consumption, in which existing materials and products are shared, leased, reused, repaired, refurbished and recycled as frequently as possible. This extends the life cycle of the products. In practice, this means that waste is reduced to a minimum. After a product has reached the end of its life, the resources and materials remain in the economy as long as possible. They can be used productively on an ongoing basis to continue generating added value.

Contributors:

PROF. DR. BRAUNGART

Professor Dr. Michael Braungart is the founder and scientific director of EPEA, an international environmental research and consulting institute headquartered in Hamburg. He is co-founder and scientific director of McDonough Braungart Design Chemistry (MBDC) in Charlottesville, Virginia (USA), co-founder and scientific director of the Hamburg Environmental Institute (HUI) and director of Braungart Consulting in Hamburg.

EPEA was founded in 1987 by Greenpeace to develop solutions in response to complex environmental problems. Since then, Braungart has been researching and advising on eco-effective products – i.e., products and production processes in a cycle that are not only *not* harmful to people and nature, but useful.

Braungart is, together with William McDonough, a co-author of the "Hanover Principles of Design: Design for Sustainability," which served as guidelines for the 2000 World Exposition in Hanover. In 2002, together with William McDonough, he wrote the book "Cradle to Cradle: Remaking the



Way We Make Things", which was translated into several languages. Building on this, "The Next Industrial Revolution: The Cradle-to-Cradle Community" was published in 2008.

HANNAH HELMKE

Hannah Helmke is co-founder & managing director of *right. based on science UG*. She has over six years of experience in science-based climate metrics.

right.'s team develops the so-called X-Degree Compatibility ("XDC") model, which calculates for a company by how many degrees Celsius the earth would heat up if every company were to be as emission-intensive as it was. Using the example of Apple: If all companies were as emission-intensive as the tech giant from the Silicon Valley, the earth would warm up by 1.49 °C by the year 2050, according to calculations by *right.open*. The DAX 30 companies do much worse here with an average of 4.94 °C. This calculation makes the contribution of individual companies/funds to global warming clearly visible and comparable for the first time. *right.open* offers an overarching language to those who are convinced of the need for a system-wide change: a model for determining the contribution of a single economic unit to climate change.

MALAKOFF KOWALSKI

Malakoff Kowalski was born as the son of Persian parents in Boston, grew up in Hamburg and now lives in Berlin. In 2009, his first solo album "Neue Deutsche Reiselieder" ("New German Travel Songs") was released. The *Süddeutsche Zeitung* wrote about the 2012 album "Kill Your Babies — Filmscore for an Unknown Picture" the following: "An album full of melancholic song sketches. As if he had cut the pieces out of a scratched copy of a *Nouvelle Vague* film." In 2015 the record "I Love You" was released — a mixture of jazz, songwriter and film music.

Moderation:

David Wortmann: Member of the Board, ANSC; Founder and CEO of the strategy consultancy DWR eco GmbH (founded in 2012) located in Berlin and Brussels.

**"SALON MEANING" (*in German*) – with the German Pop Band Frida Gold,
Prof. Dr. Christian Neuhäuser (Philosophy & Business Ethics), Katja
Tschakert (E-Engine Manufacturer Sono Motors)**

in the Opera Court of the Rocco Forte Hotel de Rome, Berlin
26 February 2020 – 19:30 (by personal invitation only)

Program description:

On the occasion of our second large salon on February 26th, we focus on the topic of "Meaning."



Socrates, Plato and Aristotle already knew that pleasure, wealth and status alone do not provide us with meaning in our lives. We want more. We strive for goals and tasks that go beyond ourselves, leave clear traces in the world and impress other people. For many entrepreneurs, this is the real driving force behind their performance. In light challenges such as climate change and associated challenges, the question of the meaning of life arises anew. Under these conditions, what does it mean to live a meaningful life for which you deserve respect? What are the goals and tasks that leave the right traces in the world? In order to be able to provide adequate answers to these questions, both a philosophical and entrepreneurial spirit is required at the same time.

Our discussion group will examine the question of the meaning of life and its importance for our actions in everyday life pragmatically and from different perspectives – specially in an economic context.

Contributors:

PROF. DR. CHRISTIAN NEUHÄUSER

Prof. Neuhäuser studied Philosophy, Sociology, Political Science and Sinology in Göttingen, Berlin and Hong Kong. He received his doctorate in Potsdam in 2010 with a thesis on the moral status of companies. Christian Neuhäuser has been Professor of Philosophy and Managing Director at the Institute for Philosophy and Political Science at TU Dortmund since 2014. His research focuses on theories of dignity, responsibility and property. He works on questions of business ethics and the philosophy of international politics, especially on questions of the global economic order. Among other things, he has published a philosophical book on corporate responsibility.

KATJA TSCHAKERT

Katja Tschakert is Head of Business Development at the Munich-based company Sono Motors since 2018. After several years of international activity (mainly in Latin America) in business and market development in the solar industry, the trained cultural scientist and economist advised credit institutions on the financing of renewable energies with her own company Energy projects. She built photovoltaic systems in sub-Saharan Africa. On behalf of the climate protection organization atmosfair, she developed sustainable business models and climate protection strategies for business customers.

Moderation:

David Wortmann: Member of the Board, ANSC; Founder and CEO of the strategy consultancy DWR eco GmbH (founded in 2012) located in Berlin and Brussels.



UPCOMING LARGE SALONS

Club of Rome Salon – a cooperation between ANSC and the German Association for the Club of Rome

“SALON GROWTH“ (*in German*) – with Prof. Dr. Maja Göpel, Secretary General, German Advisory Council on Global Change (WBGU), entrepreneur/business leader (tbd) and musical intervention*

in the Opera Court of the Rocco Forte Hotel de Rome, Berlin

27 April 2020 – 19:30 (by personal invitation only)

***postponed until further notice**

Program description:

The “Limits to Growth” report to the Club of Rome in 1972 triggered a broad public discussion on the ecological limits of economic growth and thus possible alternatives to the prevailing economic model that continues to this day. Not least because the production and consumption of goods – the engine of capitalism – is linked to the use of natural resources, a growth-oriented economic system often leads to environmental degradation. The externalization of this damage has an increasingly negative impact on society (socialization of losses) while companies are able to privatize the resulting profits.

Growth-critical approaches such as the post-growth economy, the economy for the common good, and green growth try to provide answers to these challenges. Do such approaches offer alternatives in an increasingly complex and networked world without further widening the social divide? How can technology-driven environmental innovations be combined with social innovations (such as changed lifestyles)? What could a sustainable consumption look like?

We look at growth from different perspectives: possible changes in the growth-oriented economic model vis-à-vis the backdrop of social tensions and an increasingly ecologically oriented Generation Z (represented by the Fridays for Future movement, among others), which fundamentally questions traditional mechanisms. The representative from the business community, who is still to be announced, discusses the practicability of alternative approaches.

Contributors:

PROF. DR. MAJA GÖPEL

Maja Göpel is the Secretary General of the German Advisory Council on Global Change (WBGU). She works at the interface between science, politics and society on sustainability transformation with a focus on science communication. Previously, she headed the Berlin office of the Wuppertal



Institute and during this time wrote *The Great Mindshift* (Springer 2016) on sustainable management and the role of paradigm shifts in transformation processes. Maja Göpel is a professor at Leuphana University, Lüneburg and member of the Club of Rome. She supports several foundations and projects as a member of the advisory board and is one of the initiators of Scientists4Future. Maja Göpel holds a PhD in Political Economy, a degree in media communications and is the mother of two daughters.

The representative from the business community will be announced.

Moderation:

Jörg Geier: Member of the Club of Rome, Member of the Advisory Board, ANSC; Consultant on Sustainable Innovation

THE ARTISTIC CONTRIBUTION WILL BE ANNOUNCED.

“SALON HAPPINESS“ – with His Holiness Lama Choeze Kuchen Rinpoche (Himalaya), Dr. Axel Bouchon, Author, Capitalism of Happiness

in the Opera Court of the Rocco Forte Hotel de Rome, Berlin

3 July 2020 (tentatively) – 19:30 (by personal invitation only)

Program description:

On the occasion of our fourth large salon on July 3rd, we will be concentrating on the topic of “Happiness.”

Money alone does not make you happy – this is not just a saying, it has been scientifically proven. Even if material prosperity increases, happiness does not grow or only continues to grow to a limited extent. In addition to economic growth, there are alternative economic indicators that map people's wellbeing.

Happiness researchers in positive psychology, an area that focuses on human strengths, regularly examine factors responsible for happiness. Is this time, money, success or health? Or are the real good luck charms to be found elsewhere? According to the UN "World Happiness Report" of 2019, it is above all the Scandinavian countries that are among the happiest, led by Finland. Perhaps surprising for some, the feeling of happiness in the United States has decreased rather than increased over the years. Historically, the concept of happiness primarily denotes an internally felt state; however, in more recent meanings, happiness tends to refer to an externally favorable event.

Our discussion group is also devoted to this tension of inner and outer feelings of happiness. This time, we look forward to welcoming His Holiness Lama Choeze Cake Rinpoche as a representative



of Tibetan Buddhism and Dr. Axel Bouchon, author of "Capitalism of Happiness" and at the same time biochemist, neuroscientist and serial entrepreneur.

Contributors:

HIS HOLINESS LAMA CHOEZE KUCHEN RINPOCHE

His Holiness the Fifth Karma Kuchen Rinpoche was recognized by His Holiness Dujom Rinpoche and Penor Rinpoche as the unmistakable incarnation of previous Karma Kuchen Rinpoche, Karma Thegchog Nyingpo.

He holds the throne of the so-called Palyul Lineage and is the head of the Palyul tradition. Lama Kuchen Rinpoche is responsible for all parent and branch monasteries of the Palyul Lineage (1,122 monasteries in Tibet alone) as well as for the Palyul Dharma centers. Llama Cake Rinpoche was enthroned on August 14, 2000.

DR. AXEL BOUCHON

Axel Bouchon is the author of "Capitalism of Happiness: Introducing a New Economic World Order that Puts Happiness at Its Core". In his book, Axel Bouchon guides us through the science of human behavior to show how capitalism as a system is not built to meet human needs. Instead, it drives a toxic consumer culture that systematically blocks brain development and undermines mental health. What if we could renew this system by focusing on happiness? In the past, Axel Bouchon headed *Leaps by Bayer*, a novel investment vehicle designed to enable fundamental breakthroughs for humanity in life sciences and technology.

THE ARTISTIC CONTRIBUTION WILL BE ANNOUNCED.



SMALL SALONS

PAST SMALL SALONS

CLUB MEETING AND SMALL SALON – with a contribution by Markus Sauerhammer, Chairman of the Social Entrepreneurship Network Germany (SEND)

in THE Club Room of the Rocco Forte Hotel de Rome, Berlin

11 December 2019 – 19:00 (for members or by personal invitation only)

Program description:

The Social Entrepreneurship Network Germany (SEND) currently demands to bundle orphaned bank accounts in an impact fund in order to invest in social projects. Handelsblatt and DER SPIEGEL Online reported on this. SEND is supported by well-known sponsors such as the BMW Foundation, the KfW Foundation and Samsung. The discussion will revolve around the issue of “IMPACT.”

ONLINE-FORMATE

TRANSFORMATIONAL LEADERSHIP SERIES

– ONLINE WORKSHOP–

“An ethical compass for good leadership”

Professor for Business Ethics Andreas Suchanek, HHL-Leipzig Graduate School of Management, and his Ph.D. student and Arts & Nature Social Club Advisory Board Member Lili Jassemi Schmidt-Thomé

via Zoom: <https://us04web.zoom.us/j/126582735?pwd=bUtjbHNGQlErelZabURvZHBYTk4xdz09>

(Meeting ID: 126 582 735; Password: 079906)

23 April 2020 - 19:00

Program description:

In a VUCA world (volatility, uncertainty, complexity, ambiguity) the longer-term consequences of decisions and strategies are increasingly difficult to assess. More and more far-reaching change processes are being initiated in parallel, established procedures and processes are losing their validity and new standards and rules are often lacking. As a consequence, the short-term



orientation tends to increase. This results in the following core challenge for management: With which orientation can managers in this environment create sufficient mutual reliability – as a prerequisite for successful cooperation in the long term for the successful achievement of goals?

In this context, Prof. Dr. Andreas Suchanek, together with his doctoral student and ANSC Advisory Board Member Lili Jassemi S.-T., will present the ethical compass as a leadership tool. Like a classical compass, the ethical compass provides guidance in the world without being able to map it in all its complexity. The basic principle of the ethical compass for good leadership is "do no harm" and substantiates itself with the elements of freedom, embedding, respect and self-limitation:

PROFESSOR DR. ANDREAS SUCHANEK

Prof. Dr. Andreas Suchanek holds the Dr. Werner Jackstädt Chair of Business and Corporate Ethics at the HHL-Leipzig Graduate School of Management. He is also a board member of the Wittenberg Center for Global Ethics. His research focuses on business and leadership ethics, corporate responsibility, trust and credibility management. Andreas Suchanek is a member of various scientific advisory boards and advises well-known and internationally active companies from various industries.

LILI JASSEMI SCHMIDT-THOMÉ

Lili is a Ph.D. student in business ethics and does research on leadership, trust, virtual teams, neuro-management and community at the Wittenberg Center for Global Ethics. She is a co-founder/author of the transformational leadership platform *Avantgardist Berlin* and an advisory board member of the Arts & Nature Social Club.